

Report of Publicity Officer – 2023/2024 season

The newsletter has been produced four times again in the past year.

The trial of a quarter-page advert in the Lowestoft Journal continued for each concert.

The Lowestoft Journal published all three reports I submitted for each concert with the bonus of a photograph of Hannah Perowne who played the Elgar Violin Concerto at the January concert. This concert was sponsored by the Elgar Society and as a result of required advertising by the sponsor we produced an 8-page concert programme with a bit of colour.

The May concert involved cooperation with the River Waveney Trust and Sir John Leman High School choir. I was grateful to Stephen Mynott of Milestones Jazz Club for his kind offer to deliver our advertising posters whilst delivering the Jazz club posters for their function the day after our concert.

I would also like to thank Allan Emery for his continued efforts in placing out the road signs before each concert and to Carol Skinner and Chris Greenhill who are given the bulk of posters to distribute around Lowestoft and Beccles; and, of course, the outlets who display the posters for us.

Cecilia Metherell